

MBA-153

MSPL-23

M.B.A. DEGREE EXAMINATION —
JUNE, 2018.

Second Year

Shipping and Logistics Management

STRATEGIC MANAGEMENT

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

1. Define strategic management.
2. Discuss competitive analysis.
3. What is strategic choice?
4. Discuss strategy implementation process.
5. What is strategy evaluation?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Discuss strategic management process.
7. Discuss SWOT analysis.

8. Elaborate strategy formulation and choice of strategy.
 9. Discuss structural implementation and behavioural implementation.
 10. Discuss Porter's strategic approach model.
 11. Discuss the future of strategic management.
 12. Discuss Dupont control model.
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MSPL-24

**M.B.A. DEGREE EXAMINATION —
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Second Year

Shipping and Logistics Management

INTERNATIONAL BUSINESS MANAGEMENT

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

1. What are the different components of International Business Environment?
2. List the characteristics of Multinational Corporation.
3. What is FDI?
4. What are the roles of GATT?
5. What are the roles of international agencies in conflict resolution?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Give a brief account of the economic, political and cultural environment of business between nations and their implications for business.
7. Explain the role of SAARC.
8. Discuss the different types of global entry strategy.
9. Describe the procedure for controlling of International business.
10. Discuss the role of International agencies in International Business Management.
11. 'Ethics' is very essential in International Business – Explain.
12. Discuss the pros and cons of International Business.

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MSPL-62

**M.B.A. DEGREE EXAMINATION –
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SUPPLY CHAIN MANAGEMENT

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any **THREE** questions.

1. List the supply chain drivers.
2. Explain the components of Drivers of supply chain performance.
3. What is the role of Transportation in a Supply Chain process?
4. What are the factors influencing Distribution Network Design.
5. Discuss the role of information technology in Supply chain.

PART B — (4 × 15 = 60 marks)

Answer any **FOUR** questions.

6. How a company can achieve strategic fit?

7. Explain economies of scale with suitable example and appropriate diagram.
 8. Define the key metrics that track the performance of the supply chain in terms of each driver.
 9. What are the main differences among the aggregate planning strategies?
 10. Identify the obstacles to coordination in a supply chain process.
 11. Define 'Cycle Inventory'. Explain the role of ' Cycle Inventory in a supply chain process?
 12. What modes of transport are best suited for large, low value shipments? Describe the advantages and disadvantages of chosen transportation model.
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MSPL-107

**M.B.A. DEGREE EXAMINATION —
JUNE 2018.**

Second Year

SHIPPING FINANCE AND INSURANCE

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any **THREE** questions.

1. What are debt and equity issues?
2. Explain the 'Sale and Lease back' as a method of ship financing.
3. Explain the features of Tonnage tax introduced in India.
4. Explain what is Proximate Cause in Marine Insurance?
5. What are major exceptions to P and I claim?

PART B — (4 × 15 = 60 marks)

Answer any **FOUR** questions.

6. Explain the methods used for appraising risk on shipping investments.

7. Explain the derivatives in shipping finance.
 8. Explain important clauses of 'NORWEGIAN SALE FORM 1999' in effecting a sale of ship transaction.
 9. What are features of Ship Demolition Market? What are basic principles governing the demolition of ships.
 10. What are Derivatives instruments? Explain types of derivative instruments used in shipping to minimize various financial risks.
 11. 'General Average is a liability accepted by marine underwriters'. Define General Average and explains various eligible losses to invoke the claim.
 12. Explain the Types of Marine Insurance Covers.
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MBA-161

MSPL-108

**M.B.A. DEGREE EXAMINATION –
JUNE, 2018**

Second Year

SHIP AGENCY MANAGEMENT

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any **THREE** questions.

1. What are the basic definitions about Agency?
2. What is breach of warranty of authority?
3. List the services offered by liner agency.
4. What are the formalities imposed upon Agent during Arrest of a ship?
5. What is liner portal?

PART B — (4 × 15 = 60 marks)

Answer any **FOUR** questions.

6. What are the rights and duties of the Agent and that of the Principal?
7. Who is a Liner Agent? In what way it differs from Port agent — narrate the additional duties performed by each of them.

8. Explain the marketing activities performed by the liner agent.
 9. Explain the role of agent during ship arrest situation.
 10. Identify the areas where information technology is applied in a Liner Agency.
 11. Briefly explain the role of agent during Cargo Claims.
 12. Explain the duties and rights of an agent.
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