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MTTS-22

**M.A. DEGREE EXAMINATION –
DECEMBER, 2018.**

Second Year

ECO TOURISM

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

**Answer any THREE questions in about
300 words each.**

All questions carry equal marks.

1. What is Eco-tourism?
2. Short note on public protected areas.
3. Explain the various developing indicators for destination.
4. Brief about the Eco-Tourism related organizations in Tamil Nadu.
5. Explain the various types of Clubs in India.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Explain the various principles of Eco-Tourism.
7. Critically analyse the different types of Eco-Tourism venues in Tamilnadu.
8. Mention the impact of Eco-Tourism on National Economy.
9. Discuss some of the positive and negative impacts of Tourism on the society and economy of a region.
10. Describe the merits and demerits of the place of Eco-Tourism in public policy and planning.
11. Describe the structure and function of India Tourism Development Corporation linked with club ownership.
12. Describe the various types of accommodations available in India.

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MTTS-23

**M.A. DEGREE EXAMINATION —
DECEMBER, 2018.**

Second Year

Tourism and Travel Studies

PERSONNEL MANAGEMENT

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions in about 300 words each.

All questions carry equal marks.

1. Bring out the functions of personal management.
2. What do you mean by job evaluation? Discuss the advantages and limitations of job evaluation.
3. What is a labour union? Explain its importance.
4. Define 'industrial dispute' and state the causes for industrial dispute.
5. Write short note on Alcoholism.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. What do you understand by personal policies? Explain the organisation of personal department.
7. What are the requisites of Human Resource Management? Explain.
8. What is the difference between recruitment and selection? Explain different methods of selection?
9. Briefly explain the different methods of training.
10. What do you understand by wage incentives? Explain the various incentive plans.
11. Compare and contrast between personnel audit personal research
12. Briefly explain the provisions of Employee Safety and the management of Employees health.

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MTTS-24

**M.A. DEGREE EXAMINATION –
DECEMBER, 2018.**

Second Year

Tourism and Travel Studies

**TOURISM PROMOTION, PUBLICITY AND
MARKETING**

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions in about 300 words each.

All questions carry equal marks.

- 1. Briefly give an account on the importance of Tourism in the current scenario.**
- 2. Give a note on multimedia presentation**
- 3. Write a note on posters and display designing.**
- 4. What is People to People Programme?**
- 5. Mention the importance of dissemination of information in Tourism industry.**

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Discuss the difference between International and Domestic Tourism.
7. Examine the impact of Tourism on International economic activity.
8. Describe the role and importance of tourism promotion.
9. Highlight the role of photography for the tourism market.
10. Mention the procedures for organizing an exhibition.
11. Classify the various types of hotels.
12. Write an essay on paying Guest System.

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MTTS-21

**M.A. DEGREE EXAMINATION —
DECEMBER 2018.**

Second Year

TOURISM AND HUMAN RIGHTS

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

**Answer any THREE questions in about
300 words about.**

All questions carry equal marks.

- 1. Highlight the scope of Human Rights.**
- 2. Write a note on Mexico Declaration.**
- 3. What are the major duties of a citizen?**
- 4. Briefly write about the trafficking in women and children.**
- 5. Explain the salient feature of the marine coastal regulation.**

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Critically analyse the evolution of the concept of the West on tourism and human rights.
7. What is right of man? Is there any difference between rights of man and women – Elucidate.
8. Describe the salient features of Helsinki charter, and write about the merits and demerits of the charter.
9. Critically analyse the role of Amnesty International.
10. Sketch the legislation passed by the government of India for safeguarding the rights of women.
11. Explain the impact of world war – II on International Human Rights.
12. Highlights the role of commissions and sub commissions on prevention of discrimination.