



TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of Management Studies

SPOT ASSIGNMENT

PROGRAMME – MBA(S&LM)	COURSE CODE	BATCH
II YEAR		
STRATEGIC MANAGEMENT	MSPL - 23	CY 2018

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. Describe vision and mission with an example.
2. Explain BCG matrix.
3. Narrate the corporate social responsibility with an illustration.

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. Describe the structural and behavioral considerations of strategy implementation.
5. Explain Du- Pont control model and discuss its pros and cons.



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**PROGRAMME – MBA (S&LM)
II YEAR
INTERNATIONAL BUSINESS
MANAGEMENT**

COURSE CODE

MSPL - 24

BATCH

CY 2018

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. Define the concept of International Business?
2. What are the uses of Foreign Direct investment?
3. Bring out the objectives of WTO.

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. How do you classify the International Business? Explain the role of MNCs in Indian Economy.
5. What is Technology Transfer? How do host countries and home countries react to technology transfers?



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SPOT ASSIGNMENT

PROGRAMME – MBA (S&LM) II YEAR SHIP MANAGEMENT PRACTICES	COURSE CODE MSPL - 103	ADMISSION YEAR CY 2018
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Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. Explain the importance registry and the regulatory role played by Registries.
2. What are salient features of bunkering operations
3. Give a brief account of the importance planned maintenance and emergency repairs of ships.

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. What are important steps in preparing the voyage estimates? Give a pro-forma statement of preparing voyage estimates.
5. Explain the need of ship management agreement. Refer to 'SHIPMAN 98' explain the important boxes of the form.



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PROGRAMME – MBA (S&L) II YEAR	COURSE CODE	ADMISSION YEAR
LEGAL ASPECTS OF MARITIME BUSINESS	MSPL - 104	CY 2018

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. What is a “time barred cargo claim”?
2. Give 5 examples of shipping related contracts and identify the parties involved.
3. Why Hamburg rules are considered to be “trade friendly”?

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. Explain the functions of a “Bill of Lading”?
5. Why arbitration is the preferred method of settling the legal disputes between a ship owner and the charterer?



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PROGRAMME – MBA(S&L)	COURSE CODE	ADMISSION YEAR
II YEAR		
LINER SHIPPING BUSINESS	MSPL - 105	CY 2018

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. What are the characteristics of a Ro-Ro Liner service?
2. List the various types of Containers and identify the typical cargoes carried in them.
3. What are the steps involved in the issuance of a Delivery order?

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. Explain the various forms of business cooperation followed in Liner Shipping Business.
5. Identify the importance of transshipment and the role played by feeder services and hub ports.



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PROGRAMME – MBA(S&L) II YEAR LOGISTICS AND MULTIMODAL TRANSPORT	COURSE CODE MSPL - 106	ADMISSION YEAR CY 2018
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Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. Explain the sea-air transportation using the triad framework.
2. How Inbound Logistics System can be used to achieve Just in Time inventory levels in an organization?
3. How 3PL service providers contribute for the Distribution Resource Planning?

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. Select an industry of your choice and identify the factors affecting the logistics strategy of a firm in that industry.
5. Explain the role of warehouse location in reducing the Total Logistics Cost and increasing the effectiveness of the supply chain.



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SPOT ASSIGNMENT

PROGRAMME – MBA(S&L)
II YEAR
SHIPPING FINANCE &
INSURANCE

COURSE CODE

MSPL - 107

ADMISSION YEAR

CY 2018

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. Explain the various securities taken by lenders while financing shipping.
2. Enumerate the risk element in shipping finance and explain the various hedging instruments available to minimize the risks.
3. Explain the important principles of marine insurance.

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. Describe the various steps involved in obtaining finance for second hand ships.
5. Explain the constitution, covers provided by Protection & Indemnity Clubs.



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PROGRAMME – MBA (S&L)
II YEAR
SHIP AGENCY MANAGEMENT

COURSE CODE

MSPL - 108

ADMISSION YEAR

CY 2018

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. Explain the different kinds of authorities, which an agent could use in an agency operation.
2. Explain the process of vessel clearance by listing out various documents that are required to be filed in this process to the statutory authorities during the port call of the vessel.
3. What is a "Statement of Facts"? Explain it with the details of what activities should get recorded in it.

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. What do you understand by the term "Hub agency"? Explain the contribution of Information Technology in making the hub agency concept a success.
5. A Liner agent representing a Container Line has received a claim from a consignee for damage to the LCL cargo. Identify the actions to be taken by the Liner agent.



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PROGRAMME – MBA(S&L)	COURSE CODE	BATCH
II YEAR		
SUPPLY CHAIN MANAGEMENT	MSPL - 62	CY 2018

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. Explain the importance of supply chain flows.
2. Discuss the strengths of the distribution net-work design namely 'Manufacture Storage with direct shipping.
3. What is the difference between lot size based and volume based quantity discounts?

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. Why is it difficult for an e-business in the grocery industry to compete against Super markets on the basis of price?
5. What types of distribution networks are typically best suited for commodity items?