



# TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of Management Studies

SPOT ASSIGNMENT

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<b>PROGRAMME – MBA(S&amp;LM) II YEAR</b>	<b>COURSE CODE</b>	<b>BATCH</b>
<b>STRATEGIC MANAGEMENT</b>	<b>MSPL - 23</b>	<b>AY 2017-18</b>

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**Time: 1 Hour** **Total Marks: 25**

**Part – A (2 x 5 = 10 Marks)**

**Answer any two questions. Each question carries equal marks.**

1. How can a firm best achieve sustained competitive advantage?
2. Explain BCG Matrix and its importance in formulating strategy.
3. What do you mean by 'Strategic Implementation'?

**Part – B (1 x 15 = 15 Marks)**

**Answer any one question.**

4. Explain strategic management process with suitable example.
5. Briefly discuss the five generic business level strategies.



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PROGRAMME – MBA(S&LM) II YEAR	COURSE CODE	BATCH
INTERNATIONAL BUSINESS MANAGEMENT	MSPL - 24	AY 2017-18

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Time: 1 Hour

Total Marks: 25

**Part – A (2 x 5 = 10 Marks)**

**Answer any two questions. Each question carries equal marks.**

1. Explain the factors influencing international business.
2. What are Trading Blocks? Explain briefly.
3. Describe the functioning of international judiciary institution.

**Part – B (1 x 15 = 15 Marks)**

**Answer any one question.**

4. Discuss the pros and cons of MNCs.
5. Do you think that the direction of international business would change? If so state the direction?



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PROGRAMME – MBA(S&LM) II YEAR	COURSE CODE	BATCH
SHIP MANAGEMENT PRACTICES	MSPL - 103	AY 2017-18

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Time: 1 Hour

Total Marks: 25

**Part – A (2 x 5 = 10 Marks)**

**Answer any two questions. Each question carries equal marks.**

1. What are the reasons for the growth of Open Registries?
2. Explain Indefinite Laytime, Definite laytime, Calculable laytime.
3. What are the factors affecting vessel performance and post fixture management?

**Part – B (1 x 15 = 15 Marks)**

**Answer any one question.**

4. What are the constituent elements of ship management? Explain the ship management services offered by 'full management model'.
5. What is 'Vessel Dry- Docking'? Explain the contents of a vessel Inspection report.



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PROGRAMME – MBA(S&LM) II YEAR	COURSE CODE	BATCH
LEGAL ASPECTS OF MARITIME BUSINESS	MSPL - 104	AY 2017-18

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Time: 1 Hour

Total Marks: 25

**Part – A (2 x 5 = 10 Marks)**

Answer any two questions. Each question carries equal marks.

1. Define 'Negligence' as a tortuous act.
2. What is 'Doctrine of Estoppels'?
3. Who is 'Sub agent' and 'Substituted Agent'?

**Part – B (1 x 15 = 15 Marks)**

Answer any one question.

4. Discuss the salient features of 'Multimodal Transportation of Goods Act .1993?
5. How the three risks connected with Interest in ship, Interest in freight, and Interest in Cargo are taken care by Law of General average?



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PROGRAMME – MBA(S&LM) II YEAR	COURSE CODE	BATCH
LINER SHIPPING BUSINESS	MSPL - 105	AY 2017-18

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Time: 1 Hour

Total Marks: 25

**Part – A (2 x 5 = 10 Marks)**

**Answer any two questions. Each question carries equal marks.**

1. Briefly explain the activities of NVOCC in liner
2. What are the different types of vessels used in liner shipping business?
3. Describe the importance of Transshipment services.?

**Part – B (1 x 15 = 15 Marks)**

**Answer any one question.**

4. Explain 'Consortia and Alliances' as business methods of liner organizations.
5. Enumerate the role of E-services used in liner shipping



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PROGRAMME – MBA(S&LM) II YEAR	COURSE CODE	BATCH
LOGISTICS AND MULTIMODAL TRANSPORT	MSPL - 106	AY 2017-18

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Time: 1 Hour

Total Marks: 25

**Part – A (2 x 5 = 10 Marks)**

Answer any two questions. Each question carries equal marks.

1. Describe the importance of CFS in the logistics and multimodal operation.
2. State the factors essential for warehousing development.
3. What is ergonomics? Explain in short.

**Part – B (1 x 15 = 15 Marks)**

Answer any one question.

4. Describe how logistics plays an important role in supply chain management..
5. Enumerate the various transport modes and the recent developments in the multimodal transport.



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PROGRAMME – MBA(S&LM) II YEAR	COURSE CODE	BATCH
SHIPPING FINANCE & INSURANCE	MSPL - 107	AY 2017-18

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Time: 1 Hour

Total Marks: 25

**Part – A (2 x 5 = 10 Marks)**

**Answer any two questions. Each question carries equal marks.**

1. Explain the concept of 'Leasing as a source of shipping finance.
2. 'Depreciation is a source of finance' explain its importance in ship finance.
3. Distinguish 'Valued Policy' & 'Unvalued Policy'.

**Part – B (1 x 15 = 15 Marks)**

**Answer any one question.**

1. Describe the various steps involved in obtaining finance for second hand ships.
2. Explain the constitution, covers provided by Protection & Indemnity Clubs.



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**PROGRAMME – MBA (S&LM)  
II YEAR**

**COURSE CODE**

**BATCH**

**SHIP AGENCY MANAGEMENT**

**MSPL - 108**

**AY 2017-18**

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**Time: 1 Hour**

**Total Marks: 25**

**Part – A (2 x 5 = 10 Marks)**

**Answer any two questions. Each question carries equal marks.**

1. Explain the authority of an agent.
2. What are the rights of agents against their principals?
3. Explain the components of Proforma Disbursement Account maintained by the port agent.

**Part – B (1 x 15 = 15 Marks)**

**Answer any one question.**

4. What are the claims arising due to ship agent's negligence?
5. Enumerate the services offered by a liner agent and container agent.





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PROGRAMME – MBA(S&LM) II YEAR	COURSE CODE	BATCH
SUPPLY CHAIN MANAGEMENT	MSPL - 62	AY 2017-18

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Time: 1 Hour

Total Marks: 25

**Part – A (2 x 5 = 10 Marks)**

**Answer any two questions. Each question carries equal marks.**

1. What is the relation between demand and supply in a supply chain?
2. Explain the advantages of E-business in supply chain management.
3. What is third party logistics?

**Part – B (1 x 15 = 15 Marks)**

**Answer any one question.**

4. Discuss the importance of expanding the scope of strategic fit across the supply chain.
5. Discuss the role of information technology in managing the supply chain of an organized retailer.