

UG-748

BVC-10

**B.Sc. DEGREE EXAMINATION —
JUNE, 2018.**

Third Year

Visual Communication

SCRIPT WRITING

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

Write short notes on the following :

1. Visual thinking.
2. Brain storming.
3. Storyboard.
4. Screenplay.
5. Types of interview.
6. Journal.
7. Target audience.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Explain the types of films/videos with examples.
 9. Discuss the different stages of scripting.
 10. Explain the differences between programme research and academic research.
 11. List and explain the types and formats of scripting.
 12. Write a script for a short commercial of your choice.
 13. Differentiate qualitative and quantitative information, used for script writing.
 14. Discuss the importance of research for script writing.
-

UG-749

BVC-11

**B.Sc. DEGREE EXAMINATION —
JUNE, 2018.**

Third Year

Visual Communication

TELEVISION PRODUCTION

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

Write short notes on the following :

1. Story board.
2. Production crew.
3. TRP.
4. Types of microphones.
5. Brainstorming.
6. Types of television systems.
7. Chroma keying.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Explain the types of shots with illustrations.
 9. Discuss the responsibilities of an art director or set designer.
 10. Explain the different types of video recording formats.
 11. Explain the types of editing in detail.
 12. Explain the difference between shooting for television and film.
 13. Explain the types of television channels and its functions.
 14. Discuss the code of conduct for television advertisements.
-

UG-750

BVC-12

**B.Sc. DEGREE EXAMINATION –
JUNE 2018.**

Third Year

Visual Communication

FILM MAKING AND FILM APPRECIATION

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

Write short notes on the following:

1. Casting.
2. Framing.
3. Mise-en-scene.
4. Neo-realism.
5. Montage.
6. Auteur.
7. Screenplay.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Explain the elements of film appreciation.
 9. Discuss the representation of gender and sexuality in India cinema.
 10. Explain the concept of form in films and its importance.
 11. Discuss different types of editing quoting examples from movies.
 12. Describe cinema as an art form. What are the various genre of cinema?
 13. Films are a mirror of a society's culture and values. Comment.
 14. Discuss about censorship in films.
-

UG-751

BVC-13

B.Sc. DEGREE EXAMINATION – JUNE, 2018.

Third Year

Visual Communication

MULTIMEDIA

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

Write short notes on the following :

1. Pixel
2. CMYK
3. JPEG
4. Pose to pose animation
5. Digital colour modes
6. Compositing techniques
7. Authoring tools

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Explain the components and uses of multimedia.
 9. Discuss the different types of graphical file formats.
 10. Explain the fundamentals of graphical design.
 11. What is body language? Discuss its necessity in animation.
 12. Explain text compression and image compression in detail.
 13. Give a brief account of the evolution in the field of animation from cave paintings to the current industry.
 14. Discuss the basic procedure for cell animation.
-