

UG-334

**BSAD-8/
BAFD-9**

**B.Sc. DEGREE EXAMINATION —
JUNE, 2018.**

Third Year

Apparel and Fashion Design

**APPAREL STANDARDS, SPECIFICATIONS AND
QUALITY CONTROL**

Time : 3 hours

Maximum marks : 75

SECTION A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. State the importance of quality.
2. Draw the inspection loop.
3. State the purpose of training quality control personnel.
4. List out the various quality parameters for packaging.
5. What are the various yarn defects?
6. How will you measure the tailorability of a fabric?

7. How the TQM improves the quality of a company?
8. Briefly explain about 10-point fabric inspection system.

SECTION B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Describe the raw material quality control specification.
10. Summarize the various sampling plans.
11. Explain the quality control in warehousing and shipping.
12. Explain the measurement of twist and evenness of yarn.
13. Describe the fabric evaluation process.
14. How will you assess the sewing thread? Explain it
15. Explain about pareto chart and fish bone diagram, its uses in apparel industry.
16. Discuss in detail about step by step preparation process for inspection.

UG-335

**BSAD-9/
BAFD-10**

**B.Sc. DEGREE EXAMINATION —
JUNE 2018.**

Third Year

Apparel and Fashion Design

**APPAREL MARKETING AND MERCHANDISING
MANAGEMENT**

Time : 3 hours

Maximum marks : 75

SECTION A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. Define: Market.
2. State the importance of fashion products.
3. How can you estimate the advertising budget?
4. Draw the organizational structure of a apparel industry.
5. What are the contents of a good company profile?
6. What do you mean by merchandising?

7. List out the requirements of a purchase order.
8. What are the planning components of merchandising plan?

SECTION B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Explain the various marketing concepts
10. How can you change the marketing mix? Explain in detail.
11. Describe the estimation process.
12. Summarize the various activities of advertising agencies.
13. Describe the various types of retailers.
14. Explain about strategic marketing process.
15. Write a detailed note on “Types of samples”.
16. Discuss in detail about step by step preparation process for inspection.

UG-336

**BSAD-10/
BAFD-11**

**B.Sc. DEGREE EXAMINATION —
JUNE, 2018.**

Third Year

Apparel and Fashion Design

CLOTHING CARE

Time : 3 hours

Maximum marks : 75

SECTION A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. Classify the types of soaps.
2. Differentiate: Soaps and Detergents.
3. State the purpose and mechanism of laundry blues.
4. Differentiate: oxidizing and reducing bleaches.
5. Write down the starch preparation procedure to apply on fabric.
6. List out the name of laundry equipments.
7. How the friction is used for washing the clothes?
8. How will you remove the lipstick stain from garment?

SECTION B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Explain the problems of hard water use in washing.
 10. Describe the working principle of bleaching agents.
 11. With a neat sketch, explain the working principle of suction washing machine.
 12. Discuss in detail about Ironing and pressing process.
 13. Explain the international care label symbols.
 14. How can you cover up the minor holes in your garment?
 15. Explain the laundering process of Nylon and Rayon.
 16. Summarize various care labels for washing.
-

UG-337

**BSAD-11/
BAFD-12**

**B.Sc. DEGREE EXAMINATION —
JUNE, 2018.**

Third Year

Apparel and Fashion Design

COMPUTER APPLICATION IN APPAREL INDUSTRY

Time : 3 hours

Maximum marks : 75

SECTION A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. List out different input devices of a computer.
2. Specify the modern computer models.
3. What is CIM?
4. Differentiate: Digitizer and Plotter.
5. State the uses of computers in cutting department.
6. How can you perform the color matching with computer?
7. Write short notes about CAD in apparel industry.
8. Write a note on output devices.

SECTION B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Explain the application of internet in garment industry.
 10. Describe the CAM in apparel industry.
 11. Summarize the usage of computer in sorting and labeling.
 12. Explain the function of computerized ware house storage.
 13. How can you create a design in CAD? Explain in detail.
 14. Write a detailed note on computer aided management of apparel industry.
 15. Explain the computer enabled clothing.
 16. Explain the computerized sewing machines.
-