



TAMIL NADU OPEN UNIVERSITY
Chennai - 15
School of History and Tourism Studies

ASSIGNMENT

Programme Code No : 109
Programme Name : B.A Tourism and Travel Studies
Course Code & Name : TTS – 1, **INTRODUCTION TO TOURISM**
Batch : AY 2018-2019
No. of Assignment : One Assignment for Each 2 Credits
Maximum Marks : 100
Weightage : 25%

PART – A (4x10=40 Marks)

Answer the following in 200 words each. Each question carries 10 marks

1. Define Tourism and its Concepts.
2. Give a complete picture on the Growth and Development of Tourism in Asia and India
3. Write about the Industrial Revolution and Development of Travel
4. Explain about Manila Declaration on World Tourism.

PART – B (2x30=60 Marks)

Answer any two of the Questions given below in 1000 words each

5. Discuss the important features of Tourism in India.
6. Explain the Elements of Tourism.
7. Critically examine the impacts of Decentralization



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PART – A (4x10=40 Marks)

Answer the following in 200 words each. Each question carries 10 marks

1. Which are the Negative impacts of Tourism Industry?
2. Write about the impacts of Environment in the Tourism Industry.
3. Describe the aspects of Advent of Paid Holiday
4. Explain about the social impacts on Tourism industry.

PART – B (2x30=60 Marks)

Answer any two of the Questions given below in 1000 words each

5. What are the factors and Framework of Tourism?
6. Discuss the development process of Tourism industry in India since Independence.
7. Describe in detail about the Dynamics of Tourism industry.



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Answer the following in 200 words each. Each question carries 10 marks

1. What are the basic travel motivations?
2. Give a detailed account on the Tourists visiting India.
3. Write a note on the Historical Perspectives of Tourism and Travelogues
4. Discuss the possibility of Accessibility in the Tourism Industry.

PART – B (2x30=60 Marks)

Answer any two of the Questions given below in 1000 words each

5. How the Tourism industry is focussed in Developed and Developing countries?
6. What is the role of Natural and Cultural Environments in the Tourism Industry?
7. Explain in detail about the Types of Tourism.



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Answer the following in 200 words each. Each question carries 10 marks

1. Describe the importance of ITDC and its objectives
2. Explain about the Cultural Tourism in India.
3. Write a note on the Attractions in the Tourism Industry
4. What is the role of Finance in the Tourism Development?

PART – B (2x30=60 Marks)

Answer any two of the Questions given below in 1000 words each

5. What are the effects of Great War on Transport Systems?
6. Explain about the Physical and Environmental impact on Tourism industry.
7. Write the importance of Renaissance and the Grand Tour in the Tourism Industry.



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Batch : AY 2018-2019
No.of Assignment : One Assignment for Each 2 Credits
Maximum Marks : 100
Weightage : 25%

PART – A (4x10=40 Marks)

Answer the following in 200 words each. Each question carries 10 marks

1. Write about the concepts and scope of Tourism
2. Explain about the Quantitative Analysis of the Indian Tourism.
3. What is the role of Tamilnadu Tourism Development Corporation (TTDC) in Tourism Development?
4. When was the formation of Ministry of Tourism happened and its role in Tourism Development

PART – B (2x30=60 Marks)

Answer any two of the Questions given below in 1000 words each

5. Explain the nature, characteristics and the factors responsible for the organization of Tourism
6. Write a note on the history of Tourism before and after Independence.
7. Give an account on the National Tourist Organisation.



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PART – A (4x10=40 Marks)

Answer the following in 200 words each. Each question carries 10 marks

1. Explain the Ancient Background of Tourism.
2. What are the factors responsible for motivating tourism?
3. National Tourism Policy, 1992 – A Study
4. Which are the factors promoting the growth of Tourism in India

PART – B (2x30=60 Marks)

Answer any two of the Questions given below in 1000 words each

5. Explain the Role of Trade Fairs/Exhibitions in Tourism Development
6. Write a comprehensive note on National Tourism Policy, 1982
7. Give a detailed account on the role of Rajasthan Tourism Development Corporation



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PART – A (4x10=40 Marks)

Answer the following in 200 words each. Each question carries 10 marks

1. Which are the major constraints of Tourism Growth in India?
2. What are the Challenges needed to be converted to make it as the Acceptability in Tourism?
3. Write a short note on World Tourism Day.
4. Explain the role of Road Transport in the Tourism Development.

PART – B (2x30=60 Marks)

Answer any two of the Questions given below in 1000 words each

5. Explain the Role of Government in the Tourism Promotion.
6. Write about the conceptual framework of Tourism
7. Discuss the role of Indian Institute of Tourism and Travel Management in detail



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PART – A (4x10=40 Marks)

Answer the following in 200 words each. Each question carries 10 marks

1. What are the factors encouraging private investments in Tourism Industry?
2. Write about the festivals celebrated in India to encourage the Tourists
3. How the Indian Railways department is useful in Tourism Development in India?
4. What is the role of Travel Agents and Tour Operators in the Tourism Development?

PART – B (2x30=60 Marks)

Answer any two of the Questions given below in 1000 words each

5. Write in detail about the factors affecting the Tourism Industry in Tamilnadu.
6. Give a detailed account on the differences between Domestic and International Tourism
7. What are the promotional efforts taken by the Government of India in the Accommodation Sector in the development process of Tourism Industry.



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Batch : AY 2018-2019
No.of Assignment : One Assignment for Each 2 Credits
Maximum Marks : 100
Weightage : 25%

PART – A (4x10=40 Marks)

பகுதி - அ

Answer the following in 200 words each. Each question carries 10 marks

1. Write an introduction on Mauryan Architecture?
2. Explain about various aspects of Stupas.
3. Give a detailed account on Gandhara Art.
4. Where did the Hoysala Art emerged and discuss about its style and technical features?

PART – B (2x30=60 Marks)

Answer any two of the Questions given below in 1000 words each

5. Write in detail report on the Chola Architecture.
6. Explain the influence of Jain Architecture in the Indian architectural tradition.
7. When was the Nagara architecture introduced and write about its various stage of development.



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PART – A (4x10=40 Marks)

பகுதி - அ

Answer the following in 200 words each. Each question carries 10 marks

1. What was the condition of Mauryan architecture prior to Ashoka period?
2. Write a note on the Gupta sculpture.
3. How did the art flourished in the Bahmani rule?
4. Explain about the provincial architecture in Bengal, Gujarat and Deccan.

PART – B (2x30=60 Marks)

Answer any two of the Questions given below in 1000 words each

5. In what ways King Ashoka contributed to the construction of Stupas, Pillars and Cave sanctuaries?
6. Give a comprehensive note on Buddhist Architecture.
7. Explain the Kushanas and Gandhara art in detail.



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PART – A (4x10=40 Marks)

பகுதி - அ

Answer the following in 200 words each. Each question carries 10 marks

1. Explain the salient features of Pandyan Sculpture and Painting.
2. Write a note on the Style of Mughal Architecture.
3. Give a detailed account on Indo-Islamic Architecture.
4. Which are the Structural temples of Pandyas and explain their architectural features?

PART – B (2x30=60 Marks)

Answer any two of the Questions given below in 1000 words each

5. Explain about the different phases of Dravidian Temple Architecutre.
6. Write about the architectural features of Vesara style.
7. How did the Architecture flourished under the Vijayanagar Emperors and Bahmini Kingdom?



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Answer the following in 200 words each. Each question carries 10 marks

1. Explain the salient features of South Indian Temple Architecture.
2. What was the development that existed in architecture under the rule of Tughlaqs?
3. How did King Ashoka contributed in the construction of Pillars?
4. Write about the important features of Amaravati Stupa

PART – B (2x30=60 Marks)

Answer any two of the Questions given below in 1000 words each

5. Explain the evolution and development of Islamic Architecture under Delhi Sultanate.
6. Discuss in detail about the important aspects of Stupas and Chaityas.
7. What are various forms of Pallava Architecture? Explain their features in detail.