



TAMIL NADU OPEN UNIVERSITY
Chennai - 15
School of History and Tourism Studies
SPOT ASSIGNMENT

Programme Code No : 209
Programme Name : M.A. Tourism and Travel Studies II year
Course Code & Name : MTTS – 21 & Tourism and Human Rights
Batch : AY 2018-2019
No. of Assignment : One Assignment for Each 2 Credits
Maximum CIA Marks : 25

ASSIGNMENT -1

Answer any one of the question not exceeding 1000 words each.

Max : 25 marks

1. Explain in detail about the aims and functions of Amnesty international.
2. Analyse some of the Human Rights and Tourism related issues.
3. Discuss about the community rights violation in India.

ASSIGNMENT -2

Answer any one of the question not exceeding 1000 words each.

Max : 25 marks

1. Critically analyse the role of Amnesty International.
2. Examine the ill effects of Trafficking in Women and Children in India. .
3. Discuss the impact of tourism on environment

ASSIGNMENT -3

Answer any one of the question not exceeding 1000 words each.

Max : 25 marks

1. Examine the consequences of displacement of people in India.
2. Write an essay on civil rights.
3. Enumerate the duties of the citizens of India.



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Programme Code No : 209
Programme Name : M.A. Tourism and Travel Studies II year
Course Code & Name : MTTS – 22 & Eco Tourism
Batch : AY 2018-2019
No. of Assignment : One Assignment for Each 2 Credits
Maximum CIA Marks : 25

ASSIGNMENT -1

Answer any one of the question not exceeding 1000 words each.

Max : 25 marks

1. Discuss the different types of accommodations preferred in eco-tourism destinations and their benefits.
2. Explain the elements that are involved in the delivery of quality eco-tourism experience.
3. Describe the different types of modified spaces.

ASSIGNMENT -2

Answer any one of the question not exceeding 1000 words each.

Max : 25 marks

1. Analyse the indigenous territories.
2. What are the different types of clubs?
3. Write an essay on Public protected areas.

ASSIGNMENT -3

Answer any one of the question not exceeding 1000 words each.

Max : 25 marks

1. Give the significance of eco tourism in public policy and planning.
2. Elaborate on the business of eco tourism.
3. Mention the impact of Eco-Tourism on National Economy.



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Programme Code No : 209
Programme Name : M.A. Tourism and Travel Studies II year
Course Code & Name : MTTS – 23 & Personnel Management
Batch : AY 2018-2019
No. of Assignment : One Assignment for Each 2 Credits
Maximum CIA Marks : 25

ASSIGNMENT -1

Answer any one of the question not exceeding 1000 words each.

Max : 25 marks

1. Assess the various techniques of personnel research.
2. Suggest some ways for reducing the labour turnover in an organization.
3. What is absenteeism? Explain some ways to control absenteeism.

ASSIGNMENT -2

Answer any one of the question not exceeding 1000 words each.

Max : 25 marks

1. Examine the modern management practices in personnel management.
2. What are the personnel problems faced by an organization?
3. Explain in detail about Job Enrichment.

ASSIGNMENT -3

Answer any one of the question not exceeding 1000 words each.

Max : 25 marks

1. Write in detail about different types of motivation.
2. What do you know about the merits and demerits of management by objectives?
3. Write an essay on the research procedure.



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Programme Code No : 209
Programme Name : M.A. Tourism and Travel Studies II year
Course Code & Name : MTTS – 24 & Tourism: Promotion, Publicity and Marketing
Batch : AY 2018-2019
No. of Assignment : One Assignment for Each 2 Credits
Maximum CIA Marks : 25

ASSIGNMENT -1

Answer any one of the question not exceeding 1000 words each.

Max : 25 marks

1. Discuss the role of Accommodation in the Tourism Industry.
2. Analyse the significance of Media in Tourism Marketing.
3. Write an essay on Tourism and International trade.

ASSIGNMENT -2

Answer any one of the question not exceeding 1000 words each.

Max : 25 marks

1. Classify the various types of hotels.
2. Examine the role of accommodation in Tourism industry.
3. How will you organize an Exhibition?

ASSIGNMENT -3

Answer any one of the question not exceeding 1000 words each.

Max : 25 marks

1. Highlight the functions and significance of Tourism Marketing.
2. Give an account of paying guest system.
3. Explore the modalities involved in organizing an exhibition.