



TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of Management Studies

ASSIGNMENT

Programme Code No : 162
Programme Name : BBAC
Course Code & Name: BBAC – 21& Financial & Management Accounting
Batch : AY 2018-19
No.of Assignments : 3
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain Adjustments in final a/c and How to make adjustments in final a/c.
2. From the following Trail Balance of Mr. Subhash prepare profit and Loss Account for the year ended 31st December, 1989 and Balance sheet as on that date, after giving effect to the under mentioned adjustments:

	Rs.		Rs.
Debit Balance:		Bad Debts	400
Drawings	3,250	Patents & Patterns	500
Stock (1-1-1989)	17,445	Cash	62
Returns Inwards	554	Discount Allowed	330
Carriage Inward	1,240	Wages	554
Deposit with Anadgupta	1,375	Credit Balance:	
Carriage outward	725	Capital	15,000
Loan to Ashok		Returns Outwards	840
@5%given 1-1-1989	1,000	Interest on Loan to Ashok	25
Rent	820	Rent Outstanding	130
Purchases	2,970	Creditors	3,000
Debtors	4,000	Provision for Doubtful Debts	1,200
Goodwill	1,730	Sales	27, 914
Advertisement Expenses	954		

Adjustments

(1) The Manager of Mr. Subhash is entitled to commission 10% of the Net profit calculated after charging such commission. (2) Increase Bad Debts by Rs.600/-, make provision for doubtful debts 10% and provision for Discount on Debtors 5%. (3) Stock valued at Rs. 1,500/- destroyed by fire on 25-12-1989 but the Insurance Co. admitted a claim for Rs.950/- only and paid it in 1990. (4) Rs. 200/- out of the Advertisement Expenses are to be carried forward to the next year. (5) The value of closing stock is Rs. 18,792.

3. Categories the Accounting Concepts and elaborate the rationale behind each concept.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the functions of Management Accounting and distinguish between Management Accounting and Financial Accounting.
2. With the following ratios and further information given bellow, prepare a Trading P & L a/c and B/S of shree Ganesh & Co.

Gross Profit Ratio	25%
Net Profit / Sakes	20%
Stock-turnover ratio	10
NP / Capital	1/5
Capital to total liabilities	1/2
Fixed asset / Capital Fixed assets	5/4
Current assets	5/7
Fixed assets	10,00,000
Closing stock	1,00,000

3. From the following of 'B' Ltd prepare sources and uses of Funds flow statement for 1987.

ASSETS		
Cash	75,000	35,000
Accounts receivable	90,000	98,000
Merchandise inventory	1,20,000	87,000
Long term investment	10,000	15,000
Land	30,000	20,000
	3,25,000	2,55,000

LIABILITIES AND STOCK HOLDERS		
Equity accounts payable	45,000	50,000
Notes payable [short term]	35,000	20,000
Notes payable [due dec. 1998]	20,000
Capital stock	1,50,000	1,25,000
Retained earnings	75,000	60,000
	3,25,000	2,55,000

ASSIGNMENT – 3

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Prepare a cash budget for the three months ended 30th September 1989 based on the following information:

Estimated	June Rs.	July Rs.	August Rs.	September Rs.
Cash sales	(Actual)	1,40,000	1,52,000	1,21,000
Credit sales	1,00,000	80,000	1,40,000	1,20,000
Purchases	1,60,000	1,70,000	2,40,000	1,80,000
Other expenses	-----	20,000	22,000	21,000

Credit sales are collected 50% in the month sales are made and 50% in the month following. Collections from credit sales are subject to 5% discount if payment is received during the month of purchase and 2½ % if payment is received in the month following.

Creditors are paid either on a 'prompt' or 30day's basis. It is estimated that 10% of creditors are in the 'prompt' category.

2. Explain the sources and application of cash.
3. Discuss Break- Even analysis, its advantages and limitations and illustrate the construction of break- Even chart.



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ASSIGNMENT

Programme Code No : 162

Programme Name : BBAC

Course Code & Name: BBAC – 22 & Managerial Economics

Batch : AY 2018-19

No.of Assignments : 2

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain Elasticity of demand and its types.
2. Explain economies of scale and its classification.
3. Elaborate the Law of Supply and determinants of the Law of Supply.

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the role of economics in business decision.
2. Explain the uses of Break - Even Analysis.
3. Enumerate cost reduction and the techniques of cost reduction.



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ASSIGNMENT

Programme Code No : 162
Programme Name : BBAC
Course Code & Name: BBAC – 23 & Marketing Management
Batch : AY 2018-19
No.of Assignments : 3
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain Bases of segmentation.
2. Elaborate the concepts marketing in new economy.
3. Explain the tools of marketing.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Specify the suitable strategies for different types of Buying Decisions.
2. Explain market strategy in detail.
3. Describe in the product classification.

ASSIGNMENT – 3

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain are the factors influencing pricing.
2. Describe in the functions of wholesalers.
3. Explain Sales forecasting in detail.



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ASSIGNMENT

Programme Code No : 162
Programme Name : BBAC
Course Code & Name: BBAC – 24 & E-Commerce
Batch : AY 2018-19
No.of Assignments : 3
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the ways through which internet helps the ecommerce activities.
2. Discuss the benefits of E-Commerce.
3. Explain the benefits and tips to do the e- business.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain mobile commerce in detail.
2. Discuss about online payment systems.
3. Explain the safety precautions to be held while using credit cards for online payments.

ASSIGNMENT – 3

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Discuss about ecommerce threats and technology driven solutions for it.
2. Explain the functions of electronic data interchange.
3. Enumerate the types of electronic fund transfer.



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ASSIGNMENT

Programme Code No : 162
Programme Name : BBAC
Course Code & Name: BBAC – 25 & Internet & Web Designing
Batch : AY 2018-19
No.of Assignments : 2
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain with example on controlling font size and color in HTML.
2. Discuss about aligning attitudes in HTML.
3. How to add a graphics to HTML document? What are all the steps includes to create a table?

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. How to connect to the internet? Explain the types of internet connection.
2. How to create the signature and how to send file with attachment.
3. Discuss about HTML commends.