



**TAMIL NADU OPEN UNIVERSITY**

**Chennai - 15**

**School of Management Studies**

**ASSIGNMENT**

**Shipping And Logistics**

Programme Code No	: 263
Programme Name	: M.B.A –SHIPPING AND LOGISTICS
Course Code & Name	: MSPL–10 MANAGEMENT FUNCTIONS & BEHAVIOUR
Batch	: AY 2019-2020
No.of Assignments	: 2
Maximum CIA Marks	: 25 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Explain in detail the ERG theory of motivation. How does it significantly differ from Maslow's model of motivation?
2. Differentiate between formal groups and informal groups. Are the informal groups in any way in conflict with the formal groups? If so, give reasons for your judgment.
3. Explain in detail the various types of communication networks. Which of these is more effective and why?

**Assignment - 2**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Discuss the process of change in organisation.
2. Explain the advantages of MBO programme.
3. Conflict is a natural process and it has to be managed in organisations – Elaborate.



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**Shipping And Logistics**

Programme Code No : 263  
Programme Name : M.B.A –SHIPPING AND LOGISTICS  
Course Code & Name : MSPL–12 FINANCIAL AND MANAGEMENT ACCOUNTING  
Batch : AY 2019 - 2020  
No.of Assignments : 2  
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1.The following information is obtained from a company for 2018:

Sales : Rs. 1,00,000

Variable cost: Rs. 60,000

Fixed cost: Rs. 30,000

Find the P/V ratio and Break even point

2.Write a note on standard costing and variance analysis.

3. From the following prepare a cash budget: Figures in Rs.

Month	Sales	Purchases	Wages	Factory expenses	Admin &Selling Exp
April	80,000	41,000	5,600	3,900	10,000
May	76,500	40,500	5,400	4,200	14,000
June	78,500	38,500	5,400	5,100	15,000
July	90,000	37,000	4,800	5,100	17,000
August	95,000	35,000	4,700	6,000	13,000

A sales commission of % on sales, due two months after sales, is payable in addition to selling expenses. Plant valued at Rs. 65,000 will be purchased and paid for august and the dividend for the last financial year of Rs. 15,000 will be paid in July. There is a 2 month credit period allowed to customer and received from suppliers.

**Assignment - 2**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Explain the advantages and limitations of budgetary control system.
2. The sales and profit during two years were as follows.

<b>Year</b>	<b>Sales (Rs.)</b>	<b>Profit (Rs.)</b>
2001	1,50,000	20,000
2002	1,70,000	25,000

You are required calculate

- (a) P.V. ratio
  - (b) Fixed cost
  - (c) Break even sales
  - (d) The sales required to earn a profit of Rs. 100,000
  - (e) The profit made when sales are Rs. 3, 50,000
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3. Write short note on the following :
    - (a) Errors of commission
    - (b) Zero Base Budgeting (ZBB)
    - (c) Responsibility centers
    - (d) Margin Of Safety (MOS)



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**Shipping And Logistics**

Programme Code No : 263  
Programme Name : M.B.A –SHIPPING AND LOGISTICS  
Course Code & Name : MSPL - 13 QUANTITATIVE TECHNIQUES  
Batch : AY 2019 - 2020  
No.of Assignments : 2  
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Calculate the coefficient of correlation :

x: 30 32 27 31 35 25 28 37  
y: 28 30 29 26 31 30 35 26

2. Given the following bivariate data :

X: 1 5 3 2 1 1 7 3  
Y: 6 1 0 0 1 2 1 5

3. Write a note on data analysis.

**Assignment - 2**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. List out the applications of Probability.

2. Explain the types of probability sampling.

3. Compute the regression coefficient for the data given below :

x: 12 13 14 15 16 17 18  
y: 8 16 22 31 36 40 52



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**Shipping And Logistics**

Programme Code No	: 263
Programme Name	: M.B.A –SHIPPING AND LOGISTICS
Course Code & Name	: MSPL - 14 MANAGEMENT INFORMATION SYSTEM
Batch	: AY 2019 - 2020
No.of Assignments	: 2
Maximum CIA Marks	: 25 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

- 1.Explain schematically Marketing Information System.
- 2.Write a detailed note on Decision Support System. Also delineate the trends in decision support.
- 3.How to develop an IT strategy for a business firm? Explain the different stages in it.

**Assignment - 2**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Explain the hardware requirements of an organizational management information system.
2. Discuss in detail the system analysis and design.
3. Write a note on end user computing.



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**Shipping And Logistics**

Programme Code No : 263  
Programme Name : M.B.A –SHIPPING AND LOGISTICS  
Course Code & Name : MSPL- 15 MARKETING MANAGEMENT  
Batch : AY 2019 - 2020  
No.of Assignments : 2  
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Explain the middlemen functions on vertical marketing systems.
2. Discuss the role of personal selling in the promotional mix.
3. Write a note on rural marketing.

**Assignment - 2**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Describe various pricing methods and procedures.
2. Explain the attributes of a good salesman.
3. What are the drawbacks of distribution system in India?



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**Shipping And Logistics**

Programme Code No	:263
Programme Name	:M.B.A –SHIPPING AND LOGISTICS
Course Code & Name	:MSPL-17 HUMAN RESOURCE MANAGEMENT
Batch	: AY 2019 - 2020
No.of Assignments	: 2
Maximum CIA Marks	: 25 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Distinguish between on the job and off the job training. When will you use these techniques?
2. Describe the various types of fringe benefits offered to employees in India.
3. Explain briefly the quantitative methods of job evaluation.

**Assignment - 2**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Describe the operative functions of Human Resource Management.
2. Describe the contents in job analysis.
3. Explain the internal and external sources of recruitment.



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**Shipping And Logistics**

Programme Code No	:263
Programme Name	:M.B.A –SHIPPING AND LOGISTICS
Course Code & Name	:MSPL- 19 RESEARCH METHODS
Batch	: AY 2019 - 2020
No.of Assignments	: 2
Maximum CIA Marks	: 25 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Point out the main differences between primary and secondary data.
2. Discuss the different modes of data collection.
3. What is interview? Briefly explain some of the major interview techniques.

**Assignment - 2**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Explain the sources of research hypothesis.
2. How will you determine the size of the sample?
3. Define interview. Briefly explain some of the major interview techniques.





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**Shipping And Logistics**

Programme Code No	:263
Programme Name	:MBA–SHIPPING AND LOGISTICS
Course Code & Name	: MSPL – 100 - OVERVIEW OF MARITIME BUSINESS
Batch	: AY 2019 - 2020
No.of Assignments	: 2
Maximum CIA Marks	: 25 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Mention the importance of voyage estimates. What are the basic details required for calculating voyage estimates.
2. Explain 'Bill of lading' and its functions in detail. What are the various types of bill of lading?
3. Analyze the functions of a Port with reference to traffic management, landlord of the port area, and as a cargo transfer facilitator.

**Assignment - 2**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Narrate the achievements of BIMCO and ICC in detail.
2. Voyage estimate is for a given ship and between a set of ports. What are the other factors involved?
3. List out the players in the chartering market and describe their roles.



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Programme Code No :263  
Programme Name :MBA–SHIPPING AND LOGISTICS  
Course Code & Name : MSPL – 101 MARITIME ECONOMICS  
Batch : AY 2019 - 2020  
No.of Assignments : 2  
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Explain the Freight Rate Elasticity and different types of elasticity.
2. Explain the concept of disequilibrium in balance of payment and detail the causes and measures.
3. Detail the concept of Liner Shipping Industry, its functions to provide the cost effective logistics services.

**Assignment - 2**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Explain the structure of Shipping Industry.
2. Discuss the 'demand for shipping' and the determinants of demand.
3. Explain in detail the 'Freight rate Mechanism'.



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Programme Code No	: 263
Programme Name	: MBA–SHIPPING AND LOGISTICS
Course Code & Name	: MSPL -102 & PORTS AND TERMINALS MANAGEMENT
Batch	: AY 2019 - 2020
No.of Assignments	: 2
Maximum CIA Marks	: 25 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Explain in detail the various IT applications in the Port sector and their features.
2. Enumerate in detail the various parameters applied in measuring the operational performance of the ports.
3. Explain the application of marketing principles in port services.

**Assignment - 2**

**Marks -25**

**Answer any one of the question given below in 1000 words each.**

1. Enumerate the salient features of customers expectations from a port with relevance to ship owners and cargo owners.
2. What are the main considerations in establishing Port Tariff structure?
3. Define 'Port Agent'. Explain the duties and services rendered by the Port Agents.