



TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of History and Tourism Studies

SPOT ASSIGNMENT

COURSE –	COURSE CODE	YEAR
B.A Tourism and Travel Studies III Year		
International Tourism	TTS-5	AY 2016 – 2017 & CY 2017

Time: 1 Hour

Total Marks: 25

Write all the questions:

1. What is the role of UN, WTO and PATA in the Tourism Industry?
2. Write about the current Issues in International Tourism.
3. Which are the environmental hazards as far as Tourism Industry is concerned?
4. Explain in detail about the Trafficking in Tourism Industry.
5. Discuss about the Manila Declarations on World Tourism.



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Hospitality Management	TTS-6	AY 2016 – 2017 & CY 2017

Time: 1 Hour

Total Marks: 25

Write all the questions:

1. Explain about Conventional and Non-Conventional Hotels?
2. Discuss about Taxes, Night Audit, Rates and Commission in detail.
3. Write a short note on Restaurant types and their layouts.
4. Describe different types of North and South Indian foods.
5. Which are the duties and responsibilities of the Front Office Personnel's?



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B.A Tourism and Travel Studies III Year		
Marketing Management and Tour Operations	TTS-7	AY 2016 – 2017 & CY 2017

Time: 1 Hour

Total Marks: 25

Write all the questions:

1. What is Functional Importance of Marketing?
2. Write about the role of Travel Agencies and their functions.
3. Discuss the various procedures involved in Tour operations.
4. Describe the Ravel Legislation and Organisation concepts.
5. World Travel Mart, Travel Trade Workshop and European Incentive and Bussiness Travel Meetings – A Complete Study



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B.A Tourism and Travel Studies III Year		
Places of Tourism Interest	TTS-8	AY 2016 – 2017 & CY 2017

Time: 1 Hour

Total Marks: 25

Write all the questions:

1. Write about the important aspects of Kancheepuram, Chidambaram and Rameswaram?
2. Give a detailed note on Prince of Wales Museum and Salar Jung Museum.
3. Explain about Fort of Chittor, Gwalior Fort and Golconda Fort.
4. Which are vital factors leading to remember Puducherry and Thiruvannamalai?
5. What are important Festivals of India and when they are celebrated?