



TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of Management Studies

SPOT ASSIGNMENT

PROGRAMME – BBAR – I YEAR	COURSE CODE	BATCH
PRINCIPLES OF MANAGEMENT	BBAR- 11	AY 2017-18

Time: 1 Hour Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. Differentiate between Policies and Procedures.
2. What are the factors determining Span of Supervision?
3. Explain the steps involved in Control Process.

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. Discuss the significance of Organizational Structure and explain the different types of Organization Structure.
5. Explain the factors and principles of Direction.



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MANAGERIAL ECONOMICS

BBAR- 12

AY 2017-18

Time: 1 Hour

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. Explain Law of Equal - Managerial Utility.
2. List out the features of Perfect Completion?
3. What are the difficulties in measuring the National Income?

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. Elaborate the Law of Supply, Supply Schedule and Supply Curve.
5. Describe the Price . Output Determination in Perfect and Monopoly Markets.



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FINANCIAL & MANAGEMENT
ACCOUNTING

BBAR- 13

AY 2017-18

Time: 1 Hour

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. Explain the rules applied for different classification of Account.
2. From the following details find out (a) Current Assets (b) Current Liabilities (c) Liquid Assets (d) Stock

Current Ratio 2.5

Liquid Ratio 1.5

Working Capital Rs.90,000

3. Find out Break-Even Point from the following particulars:

Variable cost per unit Rs.10

Selling price per unit Rs.15

Fixed overheads Rs.40,000

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. The following are the Balance of Shri Gupta as an 30th June 1988.

Debit Balance	Rs.	P.		Rs.	P.
Cash in hand	540	00	Patents	7,500	00
Cash at Bank	2,630	00	Salaries	15,000	00
Purchases	40,675	00	General expenses	3,000	00
Returns inwards	680	00	Insurance	600	00
Wages	8,480	00	Drawings	5,245	00
Fuel and Power	4,730	00	Sundry Debtors	14,500	00
Carriage on sales	3,200	00	Credit Balance		
Carriage on Purchases	2,040	00	Sales	98,780	00
Stock (1 st July, 1987)	5,760	00	Returns outwards	500	00
Buildings	32,000	00	Capital	62,000	00
Free hold land	10,000	00	Sundry creditors	6,300	00
Machinery	20,000	00	Rent	9,000	00

Taking into account the following adjustments prepare the trading and profit and Loss Account and Balance Sheet as on 30th June, 1988:

- a) Stock on hand on 30th June, 1988 is Rs.6,800.
- b) Machinery is to be depreciated at the rate of 10% and patents at the rate of 20%
- c) Salaries for the month of June, 1988 amounting to rs.1,500 were unpaid.
- d) Insurance includes a premium of rs.170 on a policy expiring on 31st Dec.1988.
- e) Bad debts are rs.725.
- f) Rent Receivable Rs.1,000

5. Discuss the Break . Even Analysis, its merits and demerits and illustrate the construction of Break Even chart.



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INTRODUCTION TO RETAILING

BBAR- 14

AY 2017-18

Time: 1 Hour

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. Write a note on Retail Formats.
2. Why is services gap model significant to any retailer?
3. What are the strategies to be adopted by Indian retailer to be successful?

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. Enlist and briefly discuss the various functions of Retailing.
5. Identify the factors that drive the Retail Change in India.