



TAMIL NADU OPEN UNIVERSITY

Chennai – 15

School of Social Sciences SPOT ASSIGNMENT

M.Com – Second Year

COURSE	COURSE CODE	ACADEMIC YEAR
Financial Management	MCO - 21	2017 - 18
Time: 1 Hour		Total Marks: 25

Answer any FOUR questions.

- Distinguish between profit maximisation and wealth maximisation.
- There are two projects A and B. The cost of the project is Rs. 30,000 in each case. The cash inflows are under calculate pay back period.

Year	Cash inflows	
	Project A	Project B
	Rs.	Rs.
1	10,000	2,000
2	10,000	4,000
3	10,000	24,000

Year	Cash inflows	
	Project A	Project B
	Rs.	Rs.
1	10,000	2,000
2	10,000	4,000
3	10,000	24,000

- Compute the operating, financial and combined leverages from the given data :

Sales 50,000 units at Rs. 12 per unit

Variable cost at Rs. 8 per unit

Fixed cost Rs. 90,000 (including 10% interest on Rs. 2,50,000).

Operating leverage = $\frac{\text{Sales} - \text{Variable Cost}}{\text{Sales} - \text{Variable Cost} - \text{Fixed Cost}}$

Operating leverage = $\frac{50,000 \times 12 - 50,000 \times 8}{50,000 \times 12 - 50,000 \times 8 - 90,000}$

Operating leverage = $\frac{2,00,000 - 4,00,000}{2,00,000 - 4,00,000 - 90,000}$

Operating leverage = $\frac{2,00,000 - 4,00,000}{2,00,000 - 4,00,000 - 90,000}$

4. Discuss the components of working capital.

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5. A company issues Rs. 10,00,000, 13% debentures at a discount of 5%. The debentures are redeemable after 5 years at a premium of 5%. Calculate before tax and after tax cost of debt, if the tax rate is 50%.

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COURSE	COURSE CODE	ACADEMIC YEAR
Security Analysis and Portfolio Management	MCO - 22	2017 - 18
Time: 1 Hour		Total Marks: 25

Answer any FOUR questions.

1. Discuss the factors determining the return on investment.
• $r = r_f + \beta(r_m - r_f) + \alpha$
2. Explain the functions of secondary market.
Cushioning, price stabilization, liquidity, etc.
3. Describe the procedure for listing of securities in the stock market.
IPO, etc.
4. What are the differences between Technical Analysis and Fundamental Analysis?
Fundamental analysis is based on financial statements, while technical analysis is based on price movements.
5. Explain Sharpe's theory of investment portfolio.
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COURSE	COURSE CODE	ACADEMIC YEAR
International Marketing	MCO - 23	2017- 18
Time: 1 Hour		Total Marks: 25

Answer any FOUR questions

1. Explain the differences between global marketing and domestic marketing.
உலகளாவிய வணிகம் மற்றும் உள்ளூர் வணிகம் இடையே உள்ள வேறுபாடுகளை விவரிக்கவும்.
2. Discuss the export promotion measures in India.
இந்தியாவில் ஏற்றுமதி தرويجுவினை நடவடிக்கைகளைப் பற்றி விவாதிக்கவும்.
3. How do economic, political and cultural factors affect the global marketing environment?
பெருமளவு வணிக சூழலில் பொருளாதார, அரசியல் மற்றும் கலாச்சார காரணிகள் எவ்வாறு தாக்கத்தை ஏற்படுத்துகின்றன?
4. Explain the procedure of export trade.
ஏற்றுமதி வணிகத்தின் செயல்முறை பற்றி விவரிக்கவும்.
5. Describe the factors to be considered in the selection of distribution channels in international marketing.
உலகளாவிய வணிகத்தில் பரவல் சாலைகளைத் தேர்வு செய்வதற்கான காரணிகளை விவரிக்கவும்.



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COURSE	COURSE CODE	ACADEMIC YEAR
Human Resource Management	MCO - 24	2017 - 18
Time: 1 Hour		Total Marks: 25

Answer any FOUR questions

1. Explain the functions of Human Resource Management.
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2. Describe the different methods of training.
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3. Explain Maslow's theory of Motivation.
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4. Discuss the essentials of a good incentive plan.
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5. Enumerate the functions of trade unions.
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COURSE	COURSE CODE	ACADEMIC YEAR
International Banking and Foreign Exchange	MCO - 25	2017- 18
Time: 1 Hour		Total Marks: 25

Answer any FOUR questions

1. Discuss the role of Reserve Bank of India in International Banking.
இந்திய ரிசர்வ் வங்கியின் பங்கு
2. Explain the Export promotion schemes available for exporters of India.
இலவச வர்த்தக திட்டங்கள்
3. What are the merits and demerits of rating of financial institutions?
பணியிடங்களின் மதிப்பீடு
4. Enumerate the advantages and disadvantages of fixed rate of interest and floating rate of interest.
பணியிடங்களின் வட்டி
5. Write a detailed note on futures contracts and option dealings in international banking.
பணியிடங்களின் கால வர்த்தகம்