



TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of Management Studies

SPOT ASSIGNMENT

| PROGRAMME – BBAR – I YEAR | COURSE CODE | BATCH |
|---------------------------|-------------|---------|
| PRINCIPLES OF MANAGEMENT | BBAR- 11 | CY 2017 |

Time: 1 Hour

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. Explain the importance of Planning.
2. Points of difference between Formal and Informal Organisations.
3. What are the various elements involved in the process of Communication?

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. What is the Taylor's Contribution the Management Thoughts? Explain its nature, merits and criticisms.
5. Explain the factors that determine Span of Control.



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MANAGERIAL ECONOMICS

BBAR- 12

CY 2017

Time: 1 Hour

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. What are the methods of Managerial Economics?
2. Explain Long-run price . output determination.
3. Write short notes on (a) Gross National Product (GNP) (b) Net National Product (NNP) (C) Gross Domestic Product (GDP) (d) Net Domestic Product (NDP).

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. Discuss about the Economics of Scale.
5. Explain various types of Imperfect Competition.



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| FINANCIAL \$ MANAGEMENT ACCOUNTING | BBAR- 13 | CY 2017 |

Time: 1 Hour

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. What is Suspense Account?
2. From the following details find out (a) Current Assets (b) Current Liabilities (c) Liquid Assets (d) Stock.
Current Ratio 2.5
Liquid Ratio 1.5
Working Capital Rs.90,000
3. Distinguish between Cash Flow Statement and Fund Flow Statement.

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. From the following trial balances extracted from the books of S.Sujan Singh prepare a trading and Profit and loss account for the year ended 30th September 2016 and a balance sheet on that date:

| | | | |
|------------------------|--------|--------------------------------|--------|
| DEBIT BALANCES | | CREDIT BALANCE | |
| Drawings | 6,480 | Capital Account | 90,000 |
| Land and Buildings | 25,000 | Bad Debt Provision | 2,470 |
| Plant and Machinery | 14,270 | (as on 1 st October | |
| Furniture and Fixtures | 1,250 | 2014) | |

| | | | |
|---|--------|--------------------|--------|
| Carriage inward | 4,370 | Sales | 91,230 |
| Wages | 21,470 | Discount Account | 120 |
| Salaries | 4,670 | Purchases Returns | 8,460 |
| Sales Returns | 1,760 | Sundry Creditors | 12,170 |
| Bank Charges | 140 | Apprentice premium | 500 |
| Coal, gas and water | 720 | | |
| Rate and taxes | 840 | | |
| Purchases | 42,160 | | |
| Bills Receivable | 1,270 | | |
| Trade Expenses | 1,990 | | |
| Sundry Debtors | 37,800 | | |
| Stock (1 st Octoebr 2014) | 26,420 | | |
| Fire and Insurance | 490 | | |
| Cash at Bank | 30,000 | | |
| Cash in Hand | 850 | | |

Change Depreciation on Land and building account at 2 ½% on Plant and Machinery account 10%, and on furniture and fixtures account at 10%, Make a provision of 5% on sundry debtors for doubtful debts. Carry forward the unexpired amounts for fire insurance Rs.125. rate and taxes Rs.240 and apprentice premium Rs.400. Charge 5%, interest on drawing is Rs.300. The value of stock as on 30th September 2016 was Rs.29,390.

5. Assuming the cost structure and selling prices remain the same periods I and II find out.
 (i) P/V Ratio (ii) B.E. Sales (iii) Profit when sales one Rs.1,00,000 (iv) Sales required to earn a profit of Rs.20,000 (v) Margin of Softly in 2nd period.

| Period | Sales | Profit |
|--------|----------|--------|
| | Rs. | Rs. |
| I | 1,20,000 | 9,000 |
| II | 1,40,000 | 13,000 |



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| INTRODUCTION TO RETAILING | BBAR- 14 | CY 2017 |

Time: 1 Hour

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. Explain Location Cost.
2. How are Retailing Services Classified?
3. Write a note on the Emerging Sectors in Retail in India.

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. Discuss the Store Based Retailing and Non Store Retailing models.
5. Identify the factors that drive the Retail Change in India.