



TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of Management Studies

SPOT ASSIGNMENT

**PROGRAMME – BBAC – II
YEAR**

COURSE CODE

BATCH

**FINANCIAL & MANAGEMENT
ACCOUNTING**

BBAC- 21

CY 2016

Time: 1 Hour

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. What is Suspense Account?
2. From the following details find out (a) Current Assets (b) Current Liabilities (c) Liquid Assets (d) Stock.
Current Ratio 2.5
Liquid Ratio 1.5
Working Capital Rs.90,000
3. Distinguish between Cash Flow Statement and Fund Flow Statement.

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. From the following trial balances extracted from the books of S.Sujan Singh prepare a trading and Profit and loss account for the year ended 30th September 2016 and a balance sheet on that date:

DEBIT BALANCES		CREDIT BALANCE	
Drawings	6,480	Capital Account	90,000
Land and Buildings	25,000	Bad Debt Provision	2,470
Plant and Machinery	14,270	(as on 1 st October	
Furniture and Fixtures	1,250	2014)	

Carriage inward	4,370	Sales	91,230
Wages	21,470	Discount Account	120
Salaries	4,670	Purchases Returns	8,460
Sales Returns	1,760	Sundry Creditors	12,170
Bank Charges	140	Apprentice premium	500
Coal, gas and water	720		
Rate and taxes	840		
Purchases	42,160		
Bills Receivable	1,270		
Trade Expenses	1,990		
Sundry Debtors	37,800		
Stock (1 st Octoebr 2014)	26,420		
Fire and Insurance	490		
Cash at Bank	30,000		
Cash in Hand	850		

Change Depreciation on Land and building account at 2 ½% on Plant and Machinery account 10%, and on furniture and fixtures account at 10%, Make a provision of 5% on sundry debtors for doubtful debts. Carry forward the unexpired amounts for fire insurance Rs.125. rate and taxes Rs.240 and apprentice premium Rs.400. Charge 5%, interest on drawing is Rs.300. The value of stock as on 30th September 2016 was Rs.29,390.

5. Assuming the cost structure and selling prices remain the same periods I and II find out.
(i) P/V Ratio (ii) B.E. Sales (iii) Profit when sales one Rs.1,00,000 (iv) Sales required to earn a profit of Rs.20,000 (v) Margin of Saftly in IInd period.

Period	Sales	Profit
	Rs.	Rs.
I	1,20,000	9,000
II	1,40,000	13,000



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MANAGERIAL ECONOMICS

BBAC- 22

CY 2016

Time: 1 Hour

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. What are the methods of Managerial Economics?
2. Explain Long-run price . output determination.
3. Write short notes on (a) Gross National Product (GNP) (b) Net National Product (NNP) (C) Gross Domestic Product (GDP) (d) Net Domestic Product (NDP).

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. Discuss about the Economics of Scale.
5. Explain various types of Imperfect Competition.



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MARKETING MANAGEMENT

BBAC- 23

CY 2016

Time: 1 Hour

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. Define Market and explain its types.
2. Explain the product Life cycle.
3. What is sales promotion?

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. Describe the Needs and basis of Segmentation.
5. How to Design a Distribution channel in a business firm?



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E-COMMERCE

BBAC- 24

CY 2016

Time: 1 Hour

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. List out the categories of E -Commerce.
2. How to use credit cards to online transaction?
3. Give some of the technology . driven stations to E-Commerce threats.

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. Explain adopting Internet in an established Business.
5. How does Indian RBI's EFT functions? List the various activities.



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INTERNET & WEB DESIGNING

BBAC- 25

CY 2016

Time: 1 Hour

Total Marks: 25

Part – A (2 x 5 = 10 Marks)

Answer any two questions. Each question carries equal marks.

1. Explain Browser and Search Engine.
2. Explain Web Server and Web Client
3. Explain Class.

Part – B (1 x 15 = 15 Marks)

Answer any one question.

4. Discuss the steps involved in sending, reading, replying, deleting and exiting E-mail.
5. Explain List and different types of lists?